

Corporate & Community Fundraising Officer

Job Title: Corporate & Community Fundraising Officer

Salary: £28,000.00-£30,000 pa (37.5 hours a week)

Location: Hammersmith, London – 2 days a week and Hybrid

Contract Type: Permanent

Reports To: Senior Corporate Partnerships Manager

Hours: Flexible between 3- 5 day working week (with salary pro rata if less than 37.5 hours a week)

Are you a passionate storyteller with a knack for building meaningful connections?

Join our dynamic team as a Corporate & Community Fundraiser and play a pivotal role in driving our mission forward. In this exciting new position, you'll have the opportunity to craft compelling campaigns, engage with a diverse community of supporters, and corporate partners to unlock new avenues of giving. If you thrive in a fast-paced, purpose-driven environment and are ready to make a tangible impact, we'd love to meet you.

Job Purpose:

The Community and Corporate Fundraiser is responsible for developing and implementing fundraising initiatives to secure financial support from corporate partners and community groups. This role involves building strong relationships with businesses, local organisations, and supporters to maximize income and engagement.

Key Responsibilities:

Corporate Fundraising:

- Develop and manage relationships with corporate partners
- Identify and approach new corporate funding opportunities through sponsorships, grants, and corporate social responsibility (CSR) programs.
- Develop compelling funding proposals and partnership packages.
- Present engaging Lunch & Learns and regular progress reports to corporate partners.
- Work with businesses to create employee engagement opportunities, such as payroll giving, taking part in sporting challenges, sponsoring events and corporate volunteering.
- Monitor and evaluate corporate fundraising activities to ensure targets are met.

Community Fundraising:

- Engage with local communities, schools, faith groups, and clubs to encourage fundraising initiatives.
- Support individuals and groups with their fundraising efforts, providing guidance and materials.

- Develop innovative fundraising ideas to increase engagement and income.

General Fundraising & Administration:

- Maintain accurate records of donors, sponsors, and fundraising activities using CRM systems.
- Ensure compliance with fundraising regulations and best practices.
- Work collaboratively with marketing and communications teams to promote fundraising efforts.
- Prepare reports on fundraising performance and impact.

Person Specification:

Essential:

- 2 years minimum, experience in fundraising (Corporate and Community)
- Strong relationship-building and networking skills.
- Excellent communication and presentation abilities.
- Ability to work independently and as part of a team.
- Highly organised with good project management skills.
- Knowledge of fundraising regulations and best practices.

Benefits:

- Enhanced holiday. 25 days plus bank holidays and an additional day for each years completed service between 1-5 years
- Discretionary sickness scheme
- 6% employer pension contribution
- **Opportunity to make a meaningful impact.**
- Flexible working options.
- Enhanced maternity and paternity leave
- Medical cash plan
- Reimbursement for business travel and TOIL.
- Team events
- Cycle to work scheme